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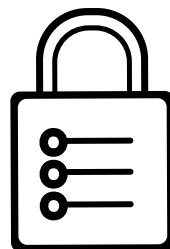
PUBLIC SECTOR DATA PROTECTION

#ConnectDataProtection

Event Guide

20-21 October / Virtual Conference

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CONTENTS

Conference Chair

MAUREEN FALCONER,

Regional Manager – Scotland Office, Information Commissioner's Office

Maureen Falconer joined the ICO in 2007, and is currently Regional Manager for the ICO's Scotland Office. Maureen works with a variety of organisations, providing awareness-raising events, advice and guidance in all things data protection. Maureen sits on various development/steering groups, providing advice and guidance at the early stages of various public sector initiatives.

As well as the day-to-day management of the office, Maureen's external remit includes the NHS, Local Government, Education and Social Work.

Prior to joining the ICO, Maureen worked in the Scottish Parliament as parliamentary researcher for Dennis Canavan MSP until his retirement in 2007. Coming from an academic background, Maureen lectured and researched in public administration with specific interests in education and health.

WELCOME

PUBLIC SECTOR DATA PROTECTION

Welcome to Public Sector Data Protection 2020!

Holyrood Connect has organised this online conference for you and we are excited to provide the same high-quality agenda and speakers, direct to a location of your choice. There will also be plenty of opportunity to chat with fellow delegates through our virtual platform.

Within this digital handbook you will find the conference agenda as well as profiles of our speakers and sponsors.

Our Platform

We have partnered with Workcast to provide you with two days of interactive sessions. With no downloads, no plugins and no barriers, our platform allows you to watch the conference on any device, including mobile devices operating on iOS and Android. This means you can attend sessions wherever you are. *Google Chrome is the optimal web browser for this platform

Submitting Questions

If you have a question to ask during a webinar, you can submit your question using the 'Ask a Question' function within the auditorium. This allows you to simply type in your question and submit to the presenter who will see it straight away. For on-demand sessions you can leave a question when you watch the session and the presenters will be on at certain advertised parts of the conference to answer them and chat with you!

Sponsors

A huge thank you to our sponsors: OneTrust and Zivver. These two days would not be possible without them. We encourage you to visit our Sponsor Hub pages to interact with the sponsors (chat function available) and see what they can offer your organisation.

Online Evaluation

You will receive an online evaluation form after the event. We would be extremely grateful if you could complete this with any constructive comments (good or bad) to help us in the development of future virtual conferences.

Finally, we hope that you enjoy this conference; that you leave with new ideas and methods you can apply to your own practice; and that we will have the opportunity to meet you again at a future Holyrood Connect event!

Holyrood Events Team

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PUBLIC SECTOR DATA PROTECTION

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A fast-growing European scale-up, Zivver has become a market leader in the Netherlands with their innovative communication security platform. Trusted by more than 3500 organisations of all sizes to safeguard important data, the user-friendly platform helps to improve regulatory compliance as well as business performance.

Zivver's smart technology platform is designed to prevent human errors, the cause of over 75% of data leaks. Users receive real-time awareness training when sending sensitive communications electronically. The service conveniently integrates with leading email clients such as Outlook and Gmal, so it's easy-to-use.

With Zivver, many companies quickly see a positive business case. That's why 98% of customers renew their service agreements, and the average rating on Gartner Peer Reviews is 4.6 out of 5.

The company continues to expand their portfolio to meet the evolving needs of the moment while also developing secure communication tools for tomorrow.

WEBSITE: www.zivver.com   **TWITTER:** @ZIVVER_EN

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PUBLIC SECTOR DATA PROTECTION

LIVE AGENDA DAY 1

TUESDAY 20TH OCTOBER

10:00 - 11:00
Conference Opening

In our opening session attendees will hear the latest thinking from the ICO on the lessons learned in relation to data protection as a result of the COVID-19 pandemic, and how public sector organisations can move back to normality when approaching data protection.

Delegates will be able to engage with the Scottish Government through a Q&A session plus our interactive polling tools.

CHAIR: MAUREEN FALCONER, *Regional Manager – Scotland Office, Information Commissioner's Office*

(Biography on page 2)

EILIDH MCLAUGHLIN. *Associate Director, Information Security and Governance, NHS National Services Scotland*

Eilidh McLaughlin is a professional lawyer who works with NHS National Services Scotland.

Eilidh has worked within the public and private sector with West Lothian Council, Queen Margaret University, Scotland and Maclay Murray and Spens, to name a few.

After spending more than 5 years in the health sector in governance and compliance, Eilidh understands what drives compliance in relation to helping people to do the right thing at the right time and build in security and privacy requirements to their business needs.

HELEN FINDLAY, *Head of Data Protection and Information Assurance, Scottish Government*

A librarian by trade, Helen has worked in records and information management, IKM, information governance and data protection in public and private sector organisations in Scotland and New Zealand. Helen currently manages the branch responsible for data protection and information assurance advice and guidance for the Scottish Government.

DR KEN MACDONALD, *Head of ICO Regions, Information Commissioner's Office*

Ken Macdonald joined the ICO in 2005 after a career as an economist in the higher education, private consultancy and local authority sectors. Initially having responsibility for the Scotland office alone, he subsequently took charge of the office in Northern Ireland in 2009 and then the Wales office in 2016 under the title Head of ICO Regions.

PUBLIC SECTOR DATA PROTECTION

HOLYROOD {CONNECT}

LIVE AGENDA DAY 1

TUESDAY 20TH OCTOBER

13:15 - 14:00

Risky Business: A Privacy & Security Guide to Risk Scoring

Risk scoring across vendor management, breach notifications, DPIAs and other activities is imperative for compliance with many GDPR and the DPA18.

Public sector organisations routinely tailor their data protection and security activities based on the results of detailed risk assessments, but this leads to a myriad of questions. How do you calculate risk? What constitutes low, medium or high risk? How do you define a risk criteria? What is the difference between inherent, current and residual risk? In this session, we ll detail the importance of conducting risk assessments as part of your data protection strategy

CHRIS PATERSON, *Privacy Solutions Engineer, OneTrust*

Chris Paterson serves as a Privacy Solutions Engineer at OneTrust – the #1 most widely used privacy, security and trust technology platform. In his role, Chris advises companies large and small on EU GDPR, California Consumer Privacy Act (CCPA), Brazil LGPD, and hundreds of the world's privacy laws, focused on formulating efficient and effective responses to data protection requirements as well as building and scaling privacy programmes. Chris is a Certified Information Privacy Professional (CIPP/E, CIPM) and earned a Master of Science in Security Studies from University College London.

PATRICIA RUDDY, *Head of Data Protection, NHS National Services Scotland*

Patricia has worked for over 25 years in the Scottish health service. Initially working in systems analysis, she has spent 20 years in the field of data protection, her roles including data protection officer and national data protection advisor to data protection staff in other Scottish health boards. These years have spanned interesting times, including the coming into force of both the Data Protection Act 1998 and the rebooted 2018 version. Patricia's current role is to not only hold the statutory role of DPO but to also champion data privacy within her organisation, striving to help ensure that its vision and strategy address data privacy requirements across its business units and work programmes. Patricia worked for four years at national policy level on confidentiality and data protection, as a policy advisor within the Scottish Government's health directorates. She graduated from the University of Edinburgh with an LLM with Distinction in Medical Law and Ethics in November 2011.

PUBLIC SECTOR DATA PROTECTION

LIVE AGENDA DAY 1

TUESDAY 20TH OCTOBER

15:00 - 16:00 Data Breaches: How to Respond Effectively

In this session delegates will hear from a range of experience panelists from across the public sector as they discuss how organisations can effectively respond to data breaches, drawing on best practice from across the public and private sectors.

You'll have the ability to submit questions to the panel chair to ensure the issues that matter to you most are covered.

ANN JONES,
Head of Information Governance, Heriot-Watt University

Ann Jones is the Data Protection Officer for the Heriot-Watt University Group, comprising the University and its subsidiary companies. With an established reputation for teaching and research informed by the needs of business and industry, the University has around 30,000 students studying on five campuses in Edinburgh, Scottish Borders, Orkney, Dubai and Malaysia, by distance learning or with learning partners in 40 countries worldwide.

She heads an information governance team leading on data protection, freedom of information (FOI), records management and information security policies, standards and procedures.

Starting her professional career with a master's degree in Archive Administration, Ann has extensive experience of experience of lifecycle information management and led the University's implementation of FOI and GDPR. A Certified Information Privacy Professional, Europe (CIPP/E), she is an active member of relevant professional bodies and networks.

ALISON MACKINNON,
Data Protection Officer, SEPA

Alison Mackinnon has worked for Scottish Environment Protection Agency (SEPA) since its inception in 1996. She has held the role of SEPA's Data Protection Officer since 2002, and was SEPA's specialist lead for Information Governance activities until 2018, in her post as manager of the Information Governance team.

Since 2018, Alison has concentrated full-time on data protection matters. In June 2020 she was formally appointed to the new dedicated post of SEPA's Data Protection Officer. During her career with SEPA, Alison has also been involved in the implementation of successive compliance regimes relating to Information Governance, including access to information legislation (EIRs and FOISA) and Records Management. She sees the role of the Data Protection Officer as being both an inward and outward facing role, which ensures that the needs and requirements of customers and regulators are met, while delivering advice and support for colleagues.
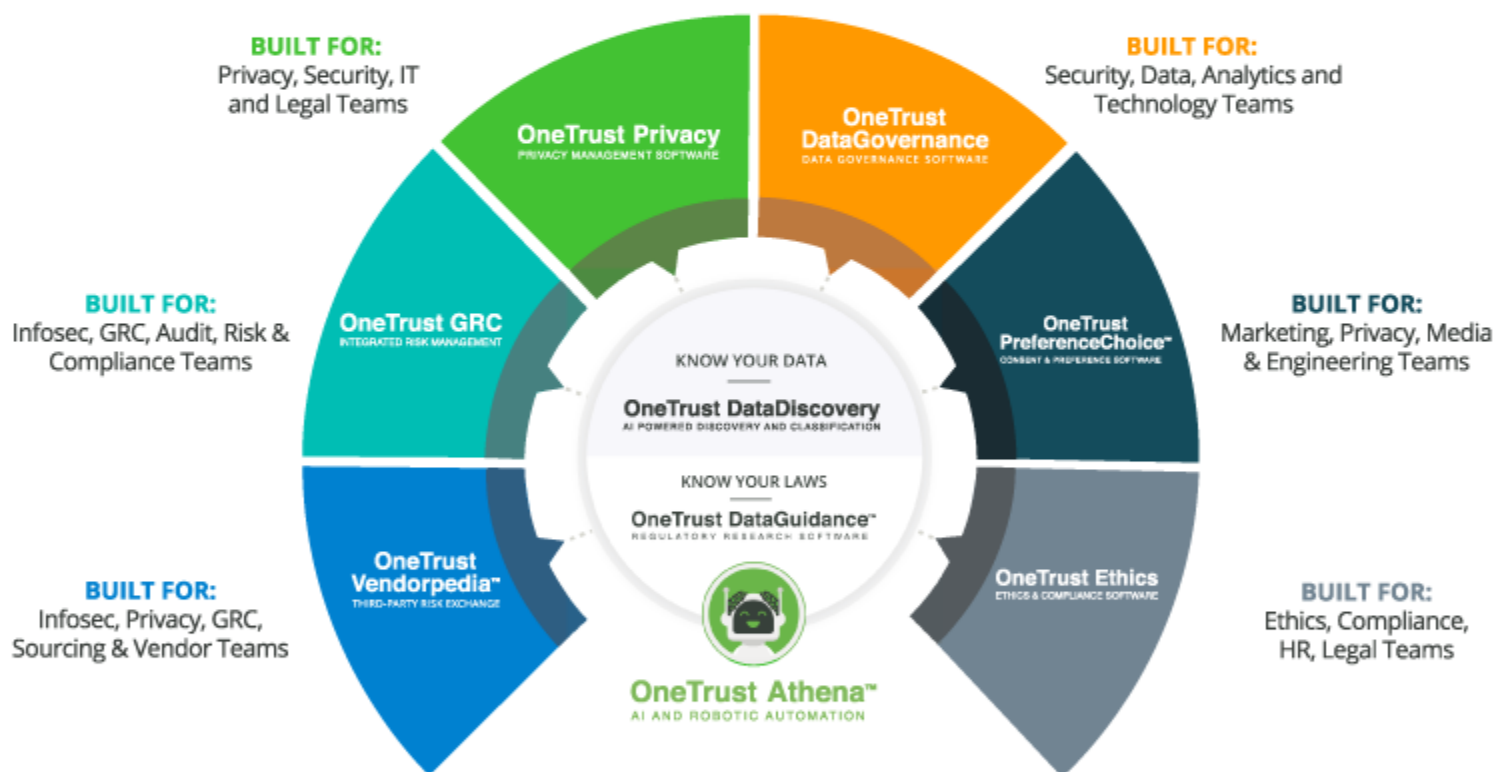
TIM MUSSON,
Convenor - Privacy Law Committee, Law Society of Scotland and Managing Director, Computer Law Training Ltd

After many years as a lecturer in Computing at Edinburgh Napier University, Tim set up Computer Law Training Ltd, in 2010, offering training and consultancy in Data Protection. Since 2012, he has delivered numerous training sessions in data protection to Scottish solicitors on behalf of the Law Society of Scotland and spoken at several of their conferences. Since 2014 he has been Convenor of the Privacy Law Committee, whose main remit is to respond to consultations on changes to legislation which impact on privacy. Tim is a Certified Information Privacy Professional (CIPP/E) and has an LLM in IT and Telecoms Law.

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AGENDA

LIVE

DAY 2

WEDNESDAY 21ST OCTOBER

10:00 - 11:00
Striking a Balance: Data Protection and Data Sharing

Our second panel session will examine lessons learnt from the COVID-19 pandemic on how public sector organisations can strike a balance between data protection and the need to share data in order to deliver services effectively.

You'll have the ability to submit questions to the panel chair to ensure the issues that matter to you most are covered.

SIMONE SCOTT, *Information Governance Manager - Practitioner & Counter Fraud Services, NHS National Services Scotland*

Simone has worked for NHS Scotland for nearly 14 years in a variety of roles. Simone recently re-joined the NHS, from her role as a Group Data Protection Officer in the private sector. Simone is an Information Governance Manager within the Digital and Security team at NHS National Services Scotland, however, she recently joined the Practitioner and Counter Fraud Services (P&CFS) team on a one-year secondment.

CLAIRE THOMPSON, *Data Protection and Information Governance Officer, Scottish Enterprise*

Following a career in a progressive law firm, specialising in IT, technology and media, Claire changed direction to an inhouse solicitor role within Scottish Enterprise, advising on a breadth of legal matters, and specialising in data protection, Freedom of Information and contract. Appointed in 2018 as SE's first Data Protection & Information Governance Officer, she is at the forefront of SE's compliance with Data Protection law, and actively involved in progressing the organisation's data strategy. Claire presently leads on the creation and establishment of a data sharing charter among a number of public sector partners across economic development.

RICK GOUD, *CIO and Co-Founder, Zivver*

Before co-founding Zivver, Rick Goud spent six years as a healthcare consultant for Gupta Strategists. He had studied Medical Information Science at the UvA and Care Management at Erasmus University. Additionally, he holds a PhD in Medicine from the UVA on the development, implementation and evaluation of healthcare support systems. Throughout his studies, Rick worked as a programmer. The idea to launch his own company was conceived during Rick's career as a strategy consultant. As a health industry consultant, he noticed that a wide range of sensitive data was being frequently handled within organisations; this included patient information, company performance, and legal documents. Many of his clients had questions about data security and how data was being re-used etc. He realised that there was a strong need for a secure communication solution to safeguard and manage sensitive data, and shortly afterwards, Zivver was born.

PUBLIC SECTOR DATA PROTECTION

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LIVE AGENDA DAY 2

WEDNESDAY 21ST OCTOBER

15:30 - 16:15
Conference Close

The final session will feature analysis of key lessons learnt from previous conference sessions, via a discussion between public sector data protection experts on the implications of the EU exit for data protection.

HELEN FINDLAY, *Head of Data Protection and Information Assurance, Scottish Government*

A librarian by trade, Helen has worked in records and information management, IKM, information governance and data protection in public and private sector organisations in Scotland and New Zealand. Helen currently manages the branch responsible for data protection and information assurance advice and guidance for the Scottish Government.

CHIARA RUSTICI, *EU Privacy and GDPR Analyst and Chair, BCS Law Specialists Group*

Dott. Chiara Rustici is an independent academic and data regulation analyst. Formerly a research grant recipient from Italy's CNR, teaching fellow in Jurisprudence at the University of Genoa, and researcher at the Universities of Milan and Edinburgh, she has been Chair of the BCS Law Specialists Group and is part of the BCS governance team with the PPP committee. Dott. Rustici sits on the editorial board of the Journals Frontiers in Blockchain and Journal of Data Protection and Privacy and has published extensively on legal reasoning for academic publishers Computer Law Review International, Journal of Data Protection and Privacy, Bloomberg, O'Reilly books, Ragion Pratica, Contemporary Political Theory. More recently, Dott. Rustici has spoken at numerous international conferences on how businesses should prepare for the GDPR and was a frequent contributor on data regulation for general interest and trade publications Forbes, ComputerWeekly, HelpNetSecurity, Advisen, IQPC, Pharma IQ and EDRM. Dott. Chiara Rustici's interviews on the impact of the GDPR on specific sectors have appeared in The Times, The Guardian, The Lancet, A.M. Best Newswire, PrivacySense, EyeforPharma, StaceyonIoT and IT Now. She has been instrumental in launching a GDPR Art. 40 Code of Conduct initiative at Duke University's Center for Judicial Studies and in organising a series of in-depth GDPR workshops at the BCS, the Chartered Institute for IT. In 2019 she was recognised by her peers in the inaugural DPO200 list compiled by the Swiss-based GDPR Institut as one of the "individuals who have made significant contributions to the privacy and security sectors". The awarding body considered several factors in compiling this list, including, social media impact, knowledge sharing and community support.

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