

H
SERIES
**CLIMATE
EMERGENCY**

The Future of the Circular Economy in Scotland



#ScotClimateSeries

**EVENT
GUIDE**

21 June 2021 | **VIRTUAL EVENT**



HISTORIC
ENVIRONMENT
SCOTLAND

ÀRAINNEACHD
EACHDRAIDHEIL
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Priorities for Greening Finance and Financing Green

1 September 2021 | Webinar

Green Skills

6 October 2021 | Webinar

Just Transition

27 October 2021 | Online Conference

Holyrood COP26 Fringe Festival

3 November 2021 | Glasgow



WELCOME

Welcome to our Climate Emergency Series: The Future of the Circular Economy in Scotland!

Holyrood Events has organised this online conference for you and we are excited to provide the same high-quality agenda and speakers, direct to a location of your choice. Within this digital handbook you will find the conference agenda as well as profiles of our sponsors. Don't forget to join the conversation on Twitter using #ScotClimateSeries

Our Event Platform

We have partnered with Glisser to provide you with an unparalleled event experience. As much as we would like to all be in a room together, we think this is the next best thing. We highly suggest you check out our [best practice guide](#) for the platform.

When a session is live, it will show up under the 'On Now' tab on the platform. Simply click into the session and you will hear our presenters as they are presenting. Things to note:

- The preferred web browser for our platform is Google Chrome

- If the event does not start for you, please refresh your page. You may also want to sign out, clear your cache, and sign back in.

Submitting Questions

If you have a question to ask during a session, you can submit your question in the chat box on the Glisser platform. This allows you to simply type in your question and submit to the presenter who will see it straight away. All questions will be asked to the presenters during the Q&A portion of the session, but we encourage you to submit them as you are thinking of them.

Sponsors

A huge thank you to our sponsors, IKEA and Historic Environment Scotland. Take a moment to check out their sponsor page on the event platform. Click 'Sponsor Hub' and that will take you to their profile.

Online Evaluation

You will receive an online evaluation form after the event. We would be extremely grateful if you could complete this with any constructive comments (good or bad) to help us in the development of future online events.

Finally, we hope that you enjoy this conference and leave with new ideas that you can take forward into future discussions. We look forward to seeing you again in-person at a future Holyrood event!

HOLYROOD EVENTS TEAM



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At IKEA we have a vision to create a better everyday life for the many people. We do this by offering a wide range of well-designed, sustainable, home furnishing products and solutions at prices so low that as many people as possible can afford them.

IKEA Retail – part of Ingka Group – has been in the UK for 33 years and has 21 stores, 2 Order and Collection Points and 2 Planning Studios in locations across the UK, supporting more than 11,000 quality jobs. Enabling people to live a healthier, more sustainable life at home is one of IKEA's key ambitions, as we strive to make a positive impact on people and the planet; working to become a fully circular and climate positive business by 2030.

Ingka Group (Ingka Holding B.V. and its controlled entities) is the largest of 12 different groups of companies that own and operate IKEA retail under franchise agreements with Inter IKEA Systems B.V. Ingka Group comprises IKEA Retail, Ingka Centres and Ingka Investments.

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HISTORIC ENVIRONMENT SCOTLAND

Historic Environment Scotland is the lead public body established to investigate, care for, and promote Scotland's historic environment. We work to ensure Scotland's history and heritage makes a real difference to people's lives.

We believe the historic environment can be a contributor to a circular economy on a local, regional and national scale, and has a crucial role to play in achieving net-zero. At HES, we champion circularity in a number of areas, from heritage-led regeneration and the reuse and retrofit of our existing buildings, to the reuse of construction materials and the development of the specialist traditional skills needed to maintain our historic places.

We invest about £14 million a year in national and local organisations, supporting building repairs, ancient monuments, archaeological work, the Conservation Area Regeneration Scheme and the voluntary sector.

WEBSITE: <https://www.historicenvironment.scot/>

TWITTER: <https://twitter.com/HistEnvScot>

LINKEDIN: <https://www.linkedin.com/company/historic-environment-scotland/>

FACEBOOK: <https://www.facebook.com/HistoricEnvScotland/>



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AGENDA

09:25 - 09:30 Chair's opening remarks



Claudia Beamish,
COP26 Spokesperson,
Scottish Labour

09:30 - 10:15 **SESSION ONE:**

Latest Developments in Moving Towards a Circular Economy in Scotland: Maximising economic opportunities; engaging the public and harnessing environmental dividends

According to the Scottish Government, a circular economy would benefit the environment, the economy and communities. So, as we look beyond 2025 to how the waste and resources sector can contribute towards Scotland's 2045 net-zero target through the new route map pledged in the updated Climate Change Plan, how can we ensure we are optimising the opportunities afforded by this transition for the economy and the planet? How can we ensure we are informing and engaging the public to facilitate behavioural change?



Michael Matheson MSP,
Cabinet Secretary for
Net-Zero, Energy and
Transport, The Scottish
Government



Iain Gulland,
Chief Executive, Zero Waste
Scotland

10:15 - 10:45 **SESSION TWO:**

The COVID Effect: The Pandemic; Scotland's Waste and Resources Sector and Embedding Circular Principles in our Green Recovery

As a result of the public health crisis, there are signs there has been a necessary regression back to the single-use, disposable items in response to a contagious virus. However, a Waste and Resources Action Programme survey conducted in April 2020 suggested households in the UK were managing their food waste better than they were pre-pandemic. The changes in household behaviours, as a result of the requirement to stay and work from home, have also affected the volume and type of waste managed by Local Authority waste services.



AGENDA

Following on from the pandemic, the Scottish Government has pledged to embed circular principles within their wider objective of instituting a 'Green Recovery' as part of our transition.

In this session, we will discuss the impact of the pandemic and with recovery packages across the world amounting to £16 trillion, how intervention on this scale could change the trajectory and shape of the economy in future.



Emily Gray,
*Managing Director
Ipsos Mori Scotland*



Ray Georgeson,
*Head of Resource
Management, Waste &
Recycling, Zero Waste
Scotland*

10:50 - 11:05 *Break*

11:05 - 12:00 **SESSION THREE:**

Addressing future challenges through elevating new business models; investment in R&I and delivery of climate emergency upskilling for the circular economy

In this session, we will hear from examples of innovative best practices and centres of education and skills delivery outlining a vision of how Scotland's circular future can be realised and the challenges in getting there can be tackled.



Esther Goodwin Brown,
*Lead of the Circular Jobs
Initiative, Circle Economy*



Dr. Winifred Ijomah,
*Director, Scottish Institute for
Remanufacturing*

12:00 - 13:00 **SESSION FOUR:**

Developing a circular cities agenda in Scotland and beyond

As centres of population, it often falls on cities and urban areas to do the bulk of the heavy lifting when it comes to transformative social and economic change.



AGENDA

The transition to the circular economy, and indeed wider delivery of net-zero objectives is no different. One of the biggest factors in how this is delivered on the ground is how well Scotland's centres of population – its cities – embrace the circular economy and adapt to it.

In this session, we will look at Glasgow and London as pioneers who were out in front of national strategies as examples of best practice and discuss how cities and business can work together in collaboration to lead the way successfully towards a timely nationwide transition to a circular economy and foster behavioural change of citizens, customers and individuals.



Shirley Rodrigues,
*Deputy Mayor of London,
Environment and Energy,
Greater London Authority*



Alison McRae,
*Senior Director, Glasgow
Chamber of Commerce*



Greg Lucas
*Sustainability Manager,
IKEA UK & IE*

13:00 - 13:45 Lunch

13:45 - 14:10 SESSION FIVE:

Towards the Implementation of Scotland's DRS

Scotland's Deposit-Return Scheme will be fully implemented and operational by 2022. In this session, we will hear about the delivery of this and the importance of it both in raising engagement with the public on the concept of (transitioning to) a circular economy and reducing both business and household waste sent to landfill – a key objective in the Scottish Government's waste management strategy.



Donald McCalman,
Programme Director, Circularity Scotland



AGENDA

14:10 - 14:50 **SESSION SIX:**

Built for a Circular Economy?

Construction and the built environment accounts for 50% of Scotland's waste. It was one of the target sectors of the Making Things Last strategy, and retaining and retrofitting existing dwellings is significant within both the Net-Zero agenda and the recently published National Infrastructure Investment Plan.

By making use of the resources already available in our housing stock, we could significantly reduce waste and avoid the carbon emissions associated with construction. So, how can we best re-use buildings and infrastructure to optimize what we already have? And what can the historic environment teach us about creating valued and long-lasting things?

In this session, we will discuss how we can promote a more sustainable use of the existing built environment and extrapolate learnings and approaches that could be applied to other sectors.



Joann Russell,
*Head of Estates,
Historic Environment Scotland*



Christina Gaiger,
*President, The Royal
Incorporation of Architects in
Scotland*



Stephen Good,
*Chief Executive, Construction
Scotland Innovation Centre*



AGENDA

14:50 - 15:30 *SESSION SEVEN:*

**Developing circular procurement strategies in Scotland's
Public Sector**

Public sector procurement is worth £12.6bn a year. At over 10% of the entire Scottish economy, how that money is spent has the potential to drive big changes.

Indeed, the Scottish Government has now pledged to mobilise this procurement in pursuit of net-zero objectives and wider climate and circular economy objectives. It also will have established a Climate and Procurement Forum as but one policy action to help co-ordinate this.

NHS Scotland is already positively interacting with Zero Waste Scotland in terms of the use of their £2.3bn procurement budget in pursuit of the above - this session will outline best practice from Scotland and beyond.



Nick Ford,

*Director of Procurement and
Property, Scottish Government*



Paul Hornby,

*Head of Strategic Sourcing
and Commercial, National
Services Scotland*

15:30 - 15:40 *Break*



AGENDA

15:40 - 16:05 **SESSION EIGHT:**

Harnessing Green Finance to Invest in Circular Economy

Financial investment has helped the Scottish renewable energy sector triple in size over the last decade. To realise a Green Recovery in this unique moment in time, similar enabling policy action from Governments but also investment from the private sector is needed to deliver the industrial transformations possible and is inherent in the circular economy approach.

In this session, we will explore the opportunities for the financial services sector that investment in the circular economy can generate. We will also focus on the transformative change and multiplier growth opportunities it can bring in its wake as we pursue a Green Recovery and wider climate change goals in Scotland and the UK.



David Ritchie,

*Executive Director,
Scottish National Investment Bank*

16:05 - 16:30 **SESSION NINE:**

Why the Circular Economy Matters in Pursuit of Net-Zero

Even if the world moved completely towards clean energy largely enhanced by technological development, that would only address just over half of our emissions. The rest of the progress has to be made by genuine systematic and behavioural change.

In this session, we will hear from the founding father of the 'Circular Economy' on why it matters if we are to reach net-zero both in Scotland and globally.



Dr. Walter Stahel,

*Founder-director
The Product-Life Institute Geneva*

16:30 - 16:35 **Chair's closing remarks**

16:35 **End of event**



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