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# SCOTLAND: The Recovery



**EVENT  
GUIDE**



**#ScotlandRecovery**

**28 October 2020 / VIRTUAL CONFERENCE**



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## CONFERENCE CHAIR



**SARAH DEAS,** *Trustee, Wellbeing Economy Alliance (Scotland) & Former Head of Inclusive Models, Scottish Enterprise*

Sarah is passionate about creating a progressive economy – one that delivers for people and planet. She is a trustee of Wellbeing Economy Alliance (WEAll) Scotland and a member of the WEAll Global Council. She is also a Visiting Professor at the University of Strathclyde, chair of North Ayrshire's Community Wealth Building expert advisory group, a member of the Institute of Directors' Sustainable Business advisory group and a member of the British Council's Scotland Advisory Committee. She is a fellow of both the Royal Society of Arts and the Salzburg Global Seminars. Her career spans the public and private sectors, most recently as chief executive of Co-operative Development Scotland where she championed progressive business models.



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*The Recovery*



**#ScotlandRecovery**

# WELCOME

## Welcome to Scotland: The Recovery!

Holyrood Events has organised this online conference for you and we are excited to provide the same high-quality agenda and speakers, direct to a location of your choice.

Within this digital handbook you will find the conference agenda as well as profiles of our speakers and sponsors.

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### Submitting Questions

If you have a question to ask during a webinar, you can submit your question using the 'Q&A' function. This allows you to simply type in your question and submit to the presenter who will see it straight away.

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### Sponsors

A huge thank you to our sponsors: BSI, Scottish Salmon Producers Organisation, Scotland Excel, and Edinburgh Napier University. Today would not be possible without them. We encourage you to submit questions to them during their sessions to see what they can offer your organisation.

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### Online Evaluation

You will receive an online evaluation form after the event. We would be extremely grateful if you could complete this with any constructive comments (good or bad) to help us in the development of future virtual events.

Finally, we hope that you enjoy this conference; that you leave with new ideas and methods you can apply to your own practice; and that we will have the opportunity to meet you again at a future Holyrood event!

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BSI is appointed by government to provide the infrastructure for over 13,000 experts, who are the voice of UK economic and social interests, to be influential in the international standards organisations, and has a public interest responsibility to develop and maintain the standards infrastructure to support UK emerging

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BSI has over 115 years of experience in serving the interest of a wide range of stakeholders including government, business, consumers and society. BSI has a globally recognized reputation for independence, integrity and innovation ensuring standards are useful, relevant and authoritative.

British Standards and UK implementations of CEN/CENELEC or ISO/IEC standards are all documents defining best practice, established by consensus. Each standard is kept current through a process of maintenance and review whereby it is updated, revised or withdrawn as necessary.

Standards are designed to set out clear and unambiguous provisions and objectives. Although standards are voluntary and separate from legal and regulatory systems, they can be used to support or complement legislation.

For more information on the role of BSI as the UK's National Standards Body please visit the BSI website <https://www.bsigroup.com/en-GB/about-bsi/uk-national-standards-body/>

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The Scottish Salmon Producers Organisation represents Scotland's salmon farmers. It is the trade body for the sector: promoting the interests of its member companies in government, liaising with regulators on their behalf and making sure the views of its member companies are taken into account by decision makers. As Scotland's biggest food export, salmon is vital for the Scottish economy. The SSPO's role is to make sure the right conditions are in place to allow the sector to continue to thrive and for it to continue to bring significant benefits to rural Scotland and to the economy as a whole.

**WEB:** [www.scottishsalmon.co.uk](http://www.scottishsalmon.co.uk)

**TWITTER:** [SSPOsays \(https://twitter.com/SSPOsays\)](https://twitter.com/SSPOsays)

**LINKEDIN:** [Scottish Salmon Producers Organisation \(https://www.linkedin.com/company/19275383\)](https://www.linkedin.com/company/19275383)

**FACEBOOK:** [Proud to farm Scottish salmon \(https://www.facebook.com/proudtofarmscottishsalmon/\)](https://www.facebook.com/proudtofarmscottishsalmon/)

**INSTAGRAM:** [Love Scottish Salmon \(https://www.instagram.com/lovescottishsalmon/\)](https://www.instagram.com/lovescottishsalmon/)



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The local government sector accounts for about half of all public sector procurement spending.

Scotland Excel is the Centre of Procurement Expertise (CoE) for the local government sector. Established in 2008, it is a shared service funded by all 32 Scottish councils and offers

its local authority members a range of collaborative contracts, learning and development, consultancy and change management services.

Its services are designed to support the sustainable delivery of essential public services and generate social, environmental and economic benefits for Scotland's communities.

Scotland Excel's £1bn contract portfolio supports the delivery of social care, construction, roads, transport, environment, corporate, education and ICT services, and achieves annual savings of c. £13m to the public sector.

The contract portfolio includes more than 70 frameworks that are in place to help councils and associate members source the goods and services they need from an extensive supply base.

**WEBSITE:** [www.scotland-excel.org.uk](http://www.scotland-excel.org.uk)

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The Business School's vision is to offer empowerment, enterprise and employability for all, and we are recognised as a leading business school internationally, focused on the applied skill set for business success.

Our study area for Hospitality, Tourism and Event Management is currently ranked 6th overall in the UK (STGUG21). We are also a top 10 UK modern university for Business (The Guardian University Guide 2021).

We are the largest of six Schools within Edinburgh Napier and offer an extensive range of undergraduate and postgraduate applied business degrees both online and on campus, as well as offering short courses and top-up degrees to help businesses upskill their workforce. Many of our academic staff engage in consultancy and contract research activities and they are committed to developing and applying their expertise across a range of applied themes.

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# AGENDA

## SESSION ONE

### Wealth of Nations 2.0: Building an Inclusive Post-Pandemic Economy

#### 0930 Welcome and Introduction from Chair

**Sarah Deas**, *Trustee, Wellbeing Economy Alliance (Scotland) & Former Head of Inclusive Models, Scottish Enterprise*

#### 0940 **Nicola Sturgeon MSP**, *First Minister of Scotland*

#### 0945 **Rt. Hon Nadhim Zahawi MP**, *Parliamentary Under Secretary of State at the Department for Business, Energy and Industrial Strategy, Department of Business, Energy and Industrial Strategy, UK Government*

#### 0950 Scotland's Recovery and the Next Normal

**Professor Sir Anton Muscatelli**, *Principal & Vice-Chancellor, University of Glasgow and Member, Advisory Group on Economic Recovery*

#### 1005 Embracing the wellbeing economy agenda: what it means for Scotland

**Dr Katherine Trebeck**, *Advocacy and Influencing Lead, Wellbeing Economy Alliance*

#### 1020 Questions and Discussion

#### 1050 Break



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# AGENDA

## SESSION TWO

### Sectoral Discussion Room

#### 1105 Community Wealth Building in Practice

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**Councillor Joe Cullinane,** *Leader, North Ayrshire Council*

**Neil McInroy,** *Chief Executive, CLES*

**Julie Welsh,** *Chief Executive, Scotland Excel*

#### 1150 The Future of the Third Sector

**Anna Fowlie,** *Chief Executive, SCVO*

#### 1200 The Future Shape of Volunteering

**George Thomson,** *Chief Executive, Volunteer Scotland*

#### 1210 Questions and Discussion

#### 1220 Lunch Break



## AGENDA

## SESSION THREE Themed Panels

1300 Themed Panel 1:  
Engines of Recovery: HE and FE

in association with

Edinburgh Napier  
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Business  
School**Nora Senior,** *Chair, Enterprise and Skills Board***Professor Paul Barron,** *Head of Tourism, Hospitality, Festival and Events  
Management, The Business School, Edinburgh Napier University***Paul Little,** *Principal and Chief Executive, City of Glasgow College & Co-Author,  
Cumberford-Little Report*1340 Themed Panel 2:  
Delivering Social Security in the 'New Normal'

in association with

**Jamie Cooke,** *Head, RSA Scotland***Councillor Richard Bell,** *City Treasurer, Glasgow City Council***Rachel Statham,** *Senior Research Fellow, IPPR Scotland***Siobhan Mathers,** *Reform Scotland*

## 1420 Break





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# AGENDA

## SESSION THREE

### Themed Panels (continued)

#### 1430 Themed Panel 3: Supporting Scotland's Business

in association with



**Dr Gary Gillespie**, *Chief Economist, The Scottish Government*

**Barry McCulloch**, *Senior Policy Advisor, Federation of Small Businesses*

**Dr. Scott Steedman**, *Director of Standards, BSI Group*

**Liz McAreavey**, *CEO, Edinburgh Chamber of Commerce*

#### 1510 Themed Panel 4: Facilitating an Export-led Recovery

in association with



**Dr Gary Gillespie**, *Chief Economist, The Scottish Government*

**Hamish Macdonnell**, *Director of Strategic Engagement, Scottish Salmon Producers Organisation (SSPO)*



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## AGENDA

## SESSION FOUR

## Towards a Wellbeing Economy?

## 1540 Fireside Chat

**Benny Higgins**, *Chair, Advisory Group on Economic Recovery & Former Chief Executive, Tesco Bank*

**Mandy Rhodes**, *Managing Editor, Holyrood Magazine*

## 1610 Closing Keynote

**Fiona Hyslop MSP**, *Cabinet Secretary for Economy, Fair Work and Culture, Scottish Government*

## 1640 Chair's Closing Remarks

**Sarah Deas**, *Trustee, Wellbeing Economy Alliance (Scotland) & Former Head of Inclusive Models, Scottish Enterprise*

## 1645 Close of Event





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## SPEAKERS

**DR PAUL BARRON**, *Professor,  
Hospitality and Tourism Management,  
Edinburgh Napier University*

Dr Paul Barron is Professor in Hospitality and Tourism Management at Edinburgh Napier University. Upon completing his first degree in Hotel Management, Paul embarked on a successful, 8 year, management career in the Hospitality industry. Paul commenced his academic career as a lecturer in Hospitality Management at Glasgow Caledonian University and completed his MSc in Human Resource Management. Paul then spent 11 years as Senior Lecturer The University of Queensland, Australia and was awarded his PhD in 2003. This study formed the largest examination of international students' educational experiences in Australian universities and is held as a key element of research in the field of hospitality management education. Paul joined Edinburgh Napier University in 2007 as Reader in Hospitality Management and gained his Professorship in August 2015. Paul continues to study the education experience of students studying hospitality, tourism and events at university and, more recently has undertaken funded research that examined the emerging Generation Y consumer in the UK, Hong Kong, Macau and Singapore. Current projects are regarding employee engagement, knowledge transfer and an analysis of career destinations and aspirations of festival and event graduates.

Paul is currently convenor of the University Research Integrity Committee, has authored over 50 articles in the fields of hospitality and tourism and served as Executive Editor of The Journal of Hospitality and Tourism Management for six years. Paul is currently Hospitality Subject Editor for the Journal of Hospitality, Leisure, Sport and Tourism Education and is Chair of the Council for Hospitality Management Education (CHME)

**RICKY BELL**, *City Treasurer,  
Glasgow City Council*

After a very successful career in Newspaper and a stint as a Restaurateur Ricky was elected as Cllr for the Govan Ward on Glasgow City Council. He was appointed City Convener for the council at the start of the lockdown and its very focused on how to ensure that Glasgow emerges from this pandemic working hard to help all its citizens

**JAMIE COOKE**, *Head of RSA  
Scotland, RSA*

As Head of RSA Scotland, Jamie Cooke leads on the development of the RSA's activity and impact across a broad range of areas. He works with Fellows to strengthen RSA Scotland's impact, and to open up new ways to develop opportunities in Scotland which contribute to the RSA's strategic objectives. Key current areas of interest include Basic Income (in which he is a global leader), Resilience, Post-Industrial Cities, Inclusive Growth and the Future of Work. He is also working closely with RSA colleagues and Fellows in other parts of the world, particularly the US, to develop areas of collaboration.

Jamie is a frequent public speaker and writer, and co-author of the recent reports such as A Basic Income for Scotland and Pathways Towards a Universal Basic Income. With a background in civic and democratic participation and research, cultural venue management and education, Jamie is fascinated by the interaction between people, place and society and ways to create a more enlightened country.

**JOE CULLINANE**, *Leader of  
North Ayrshire Council, North Ayrshire  
Council*

Councillor Joe Cullinane was elected as a Labour representative for Kilwinning at the May 2012 and May 2017 local government elections. He was appointed Leader of North Ayrshire Council on 30 August 2016 and on 17 May 2017 following a change in Administration. In September 2019, it was announced that Councillor Cullinane would join the Scottish Labour Party Shadow Cabinet, leading on Campaigns and Party Engagement.

Following a Cabinet reshuffle in June 2020, it was agreed that Councillor Cullinane's portfolio would be for matters relating to Community Wealth Building, as well as areas such as the budget and the Ayrshire Growth Deal.

Since becoming Leader, he has been appointed Chair of the North Ayrshire Community Planning Partnership, Staffing & Recruitment Committee, Ayrshire Regional Economic Partnership Board and the Ayrshire Shared Services Committee. As Council Leader he attends COSLA Leaders and COSLA Convention. He is a member of the Ayrshire Regional Economic Joint Committee and a non-Executive Board Member of NHS Ayrshire and Arran.

Born and raised in North Ayrshire, he studied politics and history at University, and graduated with a 2:1 degree in 2008.

Married with two daughters, Councillor Cullinane's interests include sports, mainly football and music.





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# SPEAKERS



**ANNA FOWLIE,** *Chief Executive,  
Scottish Council for Voluntary  
Organisations*

Anna joined SCVO as Chief Executive at the end of April 2018. SCVO is the national membership body for the third sector in Scotland, providing services such as payroll and IT and publishing Third Force News, as well as lobbying and policy work on behalf of the sector. During the pandemic, SCVO has also been a key player in distributing crisis funding to voluntary organisations, delivering a one-stop-shop for advice and support and managing the Connecting Scotland programme. Before she came to SCVO, Anna was Chief Executive of the Scottish Social Services Council for nearly 9 years. The SSSC is the professional regulator for social workers and people working in adult and children's social care.

Her career started with 18 years working in HR in local government, after which Anna joined COSLA as part of the employers function working on, for example, national pay negotiations. She then became lead for all policy relating to children and young people which led to her being seconded into Scottish Government to work on corporate parenting for children and young people in the care system before moving to the SSSC in 2009.

Anna has recently stepped down from the board of Who Cares? Scotland after 8 years, and has recently joined the board of SCDI. She has a degree in History of Art from Edinburgh University, a postgraduate qualification in HR and is a Chartered Member of the CIPD.



**DR. GARY GILLESPIE,** *Director & Chief Economist, Scottish  
Government*

Gary was appointed Director and Scottish Government Chief Economist in 2011. He joined the civil service in 2000 from the Fraser of Allander Institute (University of Strathclyde) where his research interests included Scottish economy, regional economic modelling and foreign direct investment.

His current role in providing economic advice to the First Minister is one of the most visible roles within the public sector in Scotland. He publishes regular assessments of the State of the Economy and analysis of key impacts on changes in the Scottish and UK economies. He is a regular participant in economic discussion across Scotland, UK and internationally.

He was made an Honorary Professor at Glasgow Caledonian University in January 2011 and was appointed to

the role of Visiting Professor at the University of Strathclyde in 2015. He was also appointed a Fellow of the Academy of Social Sciences in 2017.



**BENNY HIGGINS,** *Strategic  
Adviser to First Minister Scotland on  
the building of the Scottish National  
Investment Bank; Chairman of Scottish  
Government's Advisory Group on  
Economic Recovery post COVID19*

Benny began his career at Standard Life in 1983 where he joined as an actuarial student and went on to become a member of the Standard Life Group Executive Committee in 1996. In 1997 he moved to RBS to become Chief Executive of Retail Banking. He was with RBS until 2005, during which time he led the successful integration of NatWest Retail Banking – one of the largest hostile takeovers ever undertaken in banking. He became Chief Executive, Retail, HBOS in 2006 before joining Tesco Bank as Chief Executive in 2008, a position he held until February 2018.

In September 2017 Benny was asked by the Scottish Government to develop an implementation plan for the creation of a Scottish National Investment Bank. Subsequently he was appointed as Strategic Adviser to the First Minister on the building of the Scottish national Investment Bank and Chairman of Scottish Government's Advisory Group on Economic Recovery post COVID19.

Benny is Executive Chairman of the Buccleuch Group, Chairman of the National Galleries of Scotland, Chairman of Sistema Scotland, Chairman of Forster Chase Advisory Limited, Non-Executive Chairman, AAB Wealth (Anderson Anderson & Brown Wealth), Chairman, The Fine Art Society (London & Edinburgh), Non Executive Director of Glasgow Life, Trustee of Burrell Renaissance, Non Executive Director of Arabian Centres, Chairman of Kyckr and Commissioner of Infrastructure Commission of Scotland.

Benny graduated with a First Class Honours degree in Mathematics from the University of Glasgow and he was awarded a University Blue in 1983. He is a Fellow of the Faculty of Actuaries, a Fellow of the Chartered Institute of Bankers in Scotland, and a Fellow of the Royal Society of Edinburgh. He is an Honorary Professor at the University of Glasgow, Honorary Professor at Edinburgh University, Visiting Professor at Strathclyde University, Honorary Professor at Edinburgh Business School, Heriot-Watt University, Doctor of University, University of Glasgow and University of Glasgow, Court member of Finance Committee.



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# SPEAKERS



**FIONA HYSLOP** *MSP, Cabinet Secretary for Economy, Fair Work and Culture, Scottish Government*

She was born in Ayrshire in 1964 and with her family spent her early years in England before returning to Ayrshire. She graduated from Glasgow University with an MA (Hons) in Economic History and Sociology. She completed a post graduate Diploma in Industrial Administration at the Scottish College of Textiles, before moving to Edinburgh to join the financial services company Standard Life where she held various positions in sales and marketing, latterly as Brand Development Manager. Elected in the first session of the Scottish Parliament in 1999 she has been returned as the Constituency MSP for Linlithgow since 2011. She was appointed as Cabinet Secretary of Education and Lifelong Learning in 2007 and was responsible for abolishing backend university tuition fees. She has had responsibility for culture and external affairs since 2009 and is currently the Cabinet Secretary for Economy, Fair Work and Culture.



**PAUL G K LITTLE** *Principal and Chief Executive, City of Glasgow College*

Paul GK Little is the founding Principal and CEO of City of Glasgow College - Scotland's super college. A Harvard Business School graduate and distinguished academic, he brings a wealth of experience in tertiary sector transformation, curriculum innovation, change management, and performance excellence. He has been recognised with five Fellowships including the Royal Society of Edinburgh (Scotland's national Academy).

For the past 32 years he has successfully led and reshaped five UK colleges earning an international reputation as a visionary reformer, successful change agent, merger specialist and a much sought after thought leader in redefining college education. He gained peer recognition as the top 'Beacon of Excellence' College in the UK, and his inspirational leadership has also been recognised with the Queen's Anniversary Award and the People Glasgow Legacy Award.

On the global stage, Principal Little is Chair of the European Foundation for Quality Management and has been honoured both in the East, an Honorary Doctorate from Asia's leading Maritime University - AMET, and in the West, honoured with the prestigious Wallace Award from the American Scottish Foundation.

He is a Younger Brother of Trinity House, Fellow of the Nautical Institute and Member of the Merchant Navy Training Board and UK Chamber of Shipping. He is a founding Board Member of the

Scottish Maritime Cluster, and has helped shape the Scottish Government Maritime Strategy. In late 2019, he was commissioned by the Cabinet Secretary for Finance to review the impact of Scotland's colleges on the Scottish economy.

Principal Little is the current President of the Glasgow Chambers of Commerce, having been elected to the role in January 2020. He is co-author of the Scottish Government commissioned Cumberland-Little report, launched in February this year, which highlights the strength, potential and economic impact of the college sector in Scotland.

Paul Little pioneered the merger of Glasgow's four specialist colleges; nautical, commercial, building and printing, and food technology, with four distinct cultures. He encouraged staff to move from 11 widespread sites to a twin site super campus, in a timescale not thought possible, whilst adopting and embracing innovative new ways of teaching, support and management.

Mr Little has taken the college from being a new institution to one of the top performing college's in Scotland in overall Further Education and Higher Education. Nearly 8% above the sector average for FE and 5% for HE. Student access from the 10% most deprived postcodes is also above the sector average. As Ambassador for WorldSkills in Scotland, he has overseen the creation of a World Skills Academy and the college's current top ranking in the UK.

Paul Little holds a number of non-executive positions including: Vice-Chairman of Colleges Scotland, Board member of the UK Merchant Navy Training Board, member of the City and Guilds Learning and Assessment Policy Committee, member of the UK Association of Colleges Beacon Awards Steering Committee, member of the Scottish Parliament's Universities and Colleges Cross Party Committee, Board member of Glasgow Chamber of Commerce, member of Glasgow City's Economic Forum, member of Glasgow City Centre Partnership. He has written many articles, most recently New Frontiers for College Education: International Perspectives, and Colleges as Anchors in Their Spaces.

He is a veteran HM Coastguard Officer (30 years) holding various roles as a SAR team leader, Rescue Cox Swain, SAR Planner, Emergency Medical Technician, Cliff Rescue Specialist, Public Affairs spokesman and Silver Command. He was decorated with two medals and long service Bar from the Queen. He was also selected as part of an elite team to train with the US Coastguard and completed three tours of duty. He gained his (Rescue) Cutterman and Command at Sea Awards, and was subsequently made an Honorary Member of the US Coastguard (Fifth District). He is a qualified yacht skipper, sailing his ELAN 434 in the Mediterranean.

Throughout an exemplary career Principal Little continues to believe passionately that education is the great enabler, boosting social mobility, and providing unrivalled access to higher and further education for all, not just for the few. He introduced the college purpose to Let Learning Flourish to reinforce that students be placed at the heart of everything the college does.



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## SPEAKERS

**HAMISH MACDONNELL,***Director of Strategic Engagement,  
Scottish Salmon Producers  
Organisation*

Hamish oversees comms, PR and lobbying for the Scottish farmed sector, working through the trade body (the SSPO) with government, the media and other stakeholders. Before joining the SSPO, Hamish was a political journalist. He was the Scottish political editor for a number of daily newspapers including The Scotsman and The Times before leaving the media and moving into corporate comms and public affairs in 2018.

**SIOBHAN MATHERS,** *Trustee,  
Reform Scotland*

Siobhan is a policy and communications professional with extensive experience in Edinburgh, London and Brussels. She is a Trustee of the think tank Reform Scotland and a frequent media commentator.

**LIZ MCAREAVEY,** *CEO,  
Edinburgh Chamber of Commerce*

Liz was appointed CEO of Edinburgh Chamber of Commerce in 2016 following 6 years in various roles at the Chamber.

Liz sits on the Edinburgh City Vision Steering Group, the Edinburgh Business Forum, The Festivals Forum and many other civic groups in the city. She is also a member of the Business Creation and Growth Mission of the Enterprise and Skills Strategy Board and a member of the Land Use Taskforce.

Prior to joining the Chamber, Liz enjoyed an entrepreneurial career spanning 16 years, founding Le Bistro Hospitality, Scotland's largest independent hospitality company, which she led to a successful exit in 2001.

In 2005 Liz joined Deloitte to lead their Brand and Business Development for Scotland. In 2007 she became a Director at Ernst & Young, heading up their Market Leadership Strategy as Business Development Leader UK&I.

Liz joined Edinburgh Chamber in 2010 becoming Group Commercial Director in 2012 and has project managed the 'Scottish Low Carbon Investment Conference' in conjunction with Scottish Enterprise and Scottish Government. In 2011 she was seconded to Essential Edinburgh as interim Chief Executive.

Awards: Outstanding Scottish Businesswoman of the Year 1999.

Board Appointments (1994 – 2018) Seafish Industry Authority (UK NDPB), Entrepreneurial Exchange, Columba 1400, Edinburgh Chamber of Commerce, ICAS Authorisation Committee.

**BARRY MCCULLOCH,** *Senior  
Policy Advisor, FSB*

Barry McCulloch is the Senior Policy Advisor for the Federation of Small Businesses (FSB) in Scotland – the country's largest and most influential direct-member business organisation.

A passionate advocate of the importance of small businesses in the economy, Barry has a keen interest in the success of towns and cities, as well as issues such as transport, immigration and climate change.

Barry's career has predominantly focused on local and national economic development across the public, private and third sectors, having previously advised think tanks, quangos and economic development bodies.

A graduate of three Universities, Barry lives in the Southside of Glasgow with his wife and two daughters.

**NEIL MCINROY,** *CEO, Centre for  
Local Economic Strategies*

Neil is CEO of CLES [www.cles.org.uk](http://www.cles.org.uk) – the national organisation for local economies. CLES is a 'think do' organisation and aims to achieve a fairer, greener economy that works for everyone, everywhere. In this time of huge public health, economic, social and environmental crises, CLES is at the UK forefront of amplifying workable progressive policy and practice at scale and pace.

Amongst a range of work CLES has trailblazed Community Wealth Building practice in the UK for the past 12 years. This work is changing mainstream local economic strategy and practice. Community wealth building focuses on placing more control of wealth in the hands of local people, communities, businesses and by developing more democratic forms of ownership, in the form of small business, cooperatives, employee owned companies and other inclusive and democratic ownership models. This rapidly growing movement is fundamental aspect to future economic and community resilience and addressing the climate emergency.





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## SPEAKERS

**ANTON MUSCATELLI,***Principal and Vice-Chancellor,  
University of Glasgow*

Sir Anton is Principal and Vice-Chancellor, University of Glasgow, since 1 October 2009. From 2007-2009 he was Principal and Vice-Chancellor of Heriot-Watt University. An economist, his research interests are monetary economics, central bank independence, fiscal policy, international finance and macroeconomics. Sir Anton chairs the First Minister's Standing Council on Europe, a non-political group which provides expert advice to Scottish Government ministers on Scotland's relationship with the European Union. He chairs the Commission on Economic Growth for the Glasgow City Region and is a member of the Scottish Government's Council of Economic Advisers. He is former Chair of the Russell Group of Universities (2017-2020) and was a member of the Scottish Government Advisory Group on Economic Recovery, set up to provide expert advice on the response to the COVID-19 crisis.

**MANDY RHODES,** *Managing  
Director, Holyrood Communications*

Mandy Rhodes is the managing director of Holyrood Communications and editor of the flagship title Holyrood

magazine. Mandy graduated from Stirling University in the early 1980s with a joint honours degree in Scottish history and sociology. She trained on a local newspaper in Wester Hailes and completed her journalism training at Napier University. She has worked for more than 30 years in journalism in Scotland in newsprint, television and radio broadcasting and was part of the launch team of Scotland on Sunday. She has won numerous awards over the years including PPA Magazine Editor of the Year, Feature Writer of the Year and Columnist of the Year. Mandy brings a wealth of media experience to Holyrood Communications and an unparalleled contacts book. Nicola Sturgeon, the First Minister of Scotland, has described her as "one of the best interviewers" in the business.

**NORA SENIOR,** *Chair, Enterprise  
and Skills Strategic Board*

Chair of the Scottish Government's Strategic Board for Enterprise and Skills, whose role is to drive greater alignment between Scotland's public agencies to improve Scottish productivity and better support business and users of the skills system Executive role as Chair UK Regions/ Ireland of global corporate communications consultancy, Weber Shandwick, which has 127 offices in 81 countries. Member of the EMEA operations leadership team heading up business and international affairs, advising blue-chip companies across the UK, North America, Middle East and Pan-Asia. A former Businesswoman of the Year, she was previously Managing Director of Saatchi & Saatchi (North.) Past President of British Chambers of Commerce and former Chair of Scottish Chambers of Commerce Board Member of the International Chambers of Commerce and a Regional Adviser to the London Stock Exchange. Honoured with a Commander of the Order of the British Empire (CBE) in the Queen's Birthday Honours List 2017 for services to UK businesses

**RACHEL STATHAM,** *Senior  
Research Fellow, IPPR Scotland  
(Institute for Public Policy Research)*

Rachel joined IPPR in 2018 as an Economic Analyst working across the Centre for Economic Justice and IPPR Scotland. She specialises in economic and social policy, gender and devolution. Rachel is an experienced quantitative and qualitative researcher, and has worked on social security policy, inclusive growth, and the economic impacts of automation and technological change.

Rachel's current work is focussed on building greater financial security for families across Scotland, including by rethinking our approach to social security and rewiring Scotland's economy as we look towards a recovery from Covid-19.



HOLYROOD



# SCOTLAND: The Recovery

# SPEAKERS



## DR. SCOTT STEEDMAN,

*Director of Standards, BSI*

Scott Steedman CBE is Director of Standards for the British Standards Institution (BSI) and an executive Director of the BSI Group. He has primary responsibility for the UK's National Standards Body, overseeing the infrastructure for the creation and maintenance of standards by UK industry, consumer and other stakeholders and for the catalogue of British Standards (national, European and international standards) that underpins the UK economy. Scott sits on the Department for International Trade (DIT) Strategic Trade Advisory Group and advises government departments on the role of standards in trade, innovation and delivery of regulatory policy.

Scott is from Edinburgh and spends considerable time in Scotland. He was appointed CBE in 2010 for services to engineering. He is a Past-President of the Institution of Civil Engineers (ICE) and former Vice President of the Royal Academy of Engineering (RAEng).



## DR KATHERINE TREBECK,

*Advocacy and Influencing Lead, The Wellbeing Economy Alliance*

Dr Katherine Trebeck is Advocacy and Influencing Lead at the Wellbeing Economy Alliance and co-founder of WEAll Scotland. She is a political economist with over eight years' experience with Oxfam GB (including developing the Humankind Index). She sits on a range of advisory boards, holds several academic affiliations and is a Distinguished Fellow of the Schumacher Institute. Katherine is a member of the Scottish Government's Sustainable Renewal Advisory Group and Zero Waste Scotland's Demystifying Decoupling Advisory Group. Katherine instigated the Wellbeing Economy Governments partnership and her book *The Economics of Arrival* (with Jeremy Williams: Policy Press) was published in 2019.



## GEORGE THOMSON, *Chief*

*Executive, Volunteer Scotland*

My career is entirely based on citizen participation, in all its many voluntary forms.

Now working for Volunteer Scotland the national centre for volunteering allows me to apply my passion for the well-being value that collective action brings to Individuals, communities, and society.

Understanding the system of volunteering, the reinforcing positives and negatives is a key driver and I'm working collaboratively with a number of others to be a "Systems Steward" for change and "Volunteering for All".



## JULIE WELSH, *Chief Executive,*

*Scotland Excel*

Julie Welsh provides leadership and strategic direction to Scotland Excel to ensure the organisation's activities and services are aligned with customers' needs and that performance meets their expectations.

She works closely with stakeholders to maximise the benefits of collaboration and champion the role of procurement as a driver of policy, service innovation and community benefits.

Julie has more than 20 years procurement experience in the public and private sectors. Before joining Renfrewshire Council as Head of Procurement, she held senior procurement roles at Glasgow Housing Association and Scottish Power, and has previously worked in the manufacturing, higher education and transport sectors.

Julie holds an MBA from Glasgow University and has been a Member of the Chartered Institute of Procurement and Supply since 2001.



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